

July 12, 2007

Shin-Etsu Chemical Co., Ltd.

Public Relations Department

Press Release

Notice regarding the appointment of three new Representative Senior Managing Director

At the Board of Directors' meeting held on July 12, 2007, Shin-Etsu Chemical Co., Ltd. made the decision to assign its three senior managing directors the additional title of Representative Senior Managing Director.

1. Names and titles of the newly appointed chief executive officers:

| Name | New title | Former title |
|-----------------|---|--------------------------|
| Shunzo Mori | Representative Senior Managing Director | Senior Managing Director |
| Fumio Akiya | Representative Senior Managing Director | Senior Managing Director |
| Yasuhiko Saitoh | Representative Senior Managing Director | Senior Managing Director |

2. Date of the assumption of the new title and responsibility:

July 12, 2007

For inquires about this matter, please contact:

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